

EK

Erin Kearns

Conservation Kits

Franklin Energy

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[LOGO]



ENERGY
Conservation Kit





Shade Banners

DTE

EK



Are you doing your part
to reduce energy waste?

Are you using less energy
and saving more money?

30,000

Since 2009, DTE has worked with 30,000 Michigan businesses to reduce energy waste, saved 19 million MCF in natural gas, saved 7,000 GWh in electricity and avoided \$500 million in wasted energy costs.



\$600,000,000

Since 2009, DTE has given Michigan businesses over \$200 million in incentives and avoided \$600 million in wasted energy costs.



DTE

DTE



Are you saving green?

Are you cooking clean?

\$250,000

DTE has paid over \$250,000 in instant rebates to Michigan restaurants and commercial kitchen customers.



250

Over 250 Michigan restaurants and commercial kitchens have taken advantage of the DTE Food Service Instant Rebate Program.



DTE

DTE



Are you doing your part
to reduce energy waste?

30,000

Since 2009, DTE has worked with 30,000 Michigan businesses to reduce energy waste, saved 19 million MCF in natural gas, saved 2800 GWh in electricity and avoided \$500 million in wasted energy costs.



DTE



Are you using less energy
and saving more money?

\$600,000,000

Since 2009, DTE has given Michigan businesses over \$500 million in incentives and avoided \$600 million in wasted energy costs.



DTE



Are you cooking clean?

250

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DTE



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DTE

Case Studies

DTE & Franklin Energy

The logo consists of the letters 'E' and 'K' in a bold, sans-serif font. The 'E' is a solid block letter, and the 'K' is also a solid block letter, positioned to the right of the 'E'. The letters are a muted green color.

Shinola Hotel



Case Study

The world's first Shinola Hotel is located in the heart of Detroit's historic Woodward shopping district, a 129 room boutique hotel that offers a completely original hospitality experience.

Shinola Hotel embodies the pride and ingenuity of Detroit with unparalleled design, on site dining and shopping. Shinola Hotel's accommodations are thoughtfully designed marrying two restored buildings – the old T.B. Rayl & Co. sporting goods and hardware store and a former Singer sewing machine store – with three brand new buildings modeled after downtown Detroit's historic architecture.

With quality craftsmanship as its foundation, Shinola Hotel is a partnership between Shinola, a Detroit-based watch and leather goods manufacturer, and Bedrock, Detroit's premier multiservice real estate firm. Also, with this restoration, energy efficiency was a key priority throughout the design and build process.

During the renovation, Bedrock invested in many energy efficiency upgrades that affected all aspects of the building from lighting and HVAC to water heating, and even energy efficient cooking equipment.

Working closely with the DTE Energy Efficiency Program for Business team during the construction and renovation project, Shinola Hotel received all eligible rebates.

In total, the retrofit project is saving 485 MCF and 176,000 kWh with an annual energy cost savings of \$20,025. They also received \$24,355 in instant food service equipment rebates.

“Bedrock is committed to providing properties that are energy efficient and sustainable. The program was fast, easy and efficient, making it well worth the time and effort invested.”

-Jay Robins, Project Manager at Bedrock.

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Energy Efficiency Program for Business



Now arriving: Energy savings

Pueblo Union Depot

Overview

In March 2020, the Pueblo Union Depot worked with Black Hills Energy and used their custom lighting project offering to upgrade antique lighting fixtures in the historic ballroom banquet area. As a result, Pueblo Union Depot improved their quality of light, reduced their energy costs by **\$3,656** each year, and received **\$1,860** in rebates from the Black Hills Energy Small Business Direct Install Custom Program to incentivize the upgrades. Based on the success of this project, Pueblo Union Depot is considering a Phase II project to upgrade other inefficient interior and exterior lighting.

The Company

Listed on the National Register of Historic Places in 1975, Pueblo Union Depot is a former passenger train station built in 1889 by architect Frank V. Newell. At one time, the depot served over 18,000 passengers and 51 trains a day. While the tracks are still in use, the depot itself, which features a bar, restaurant and banquet ballroom, is now privately owned by Jim and Joe Koncilja. The space is used for more than 200 events each year—from weddings to private parties—accommodating up to 500 people.



The benefits

- **\$1,860** in Black Hills Energy incentives
- **28,126 kWh** in est. energy savings each year
- **\$3,656** in est. energy cost savings each year
- Enhanced quality of light

Who can benefit?

Any Black Hills Energy commercial customer with an average demand use of 350 kW or less per year.

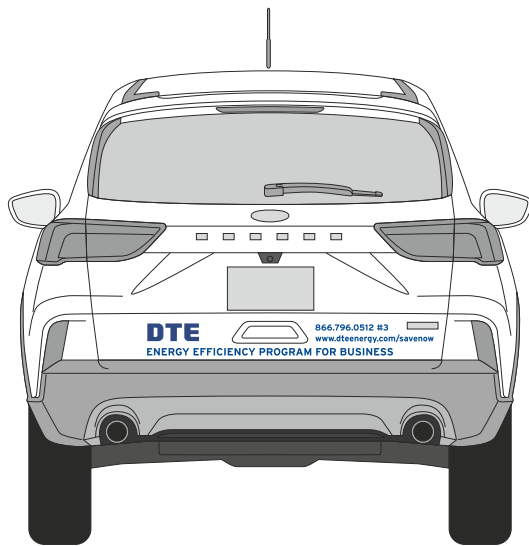
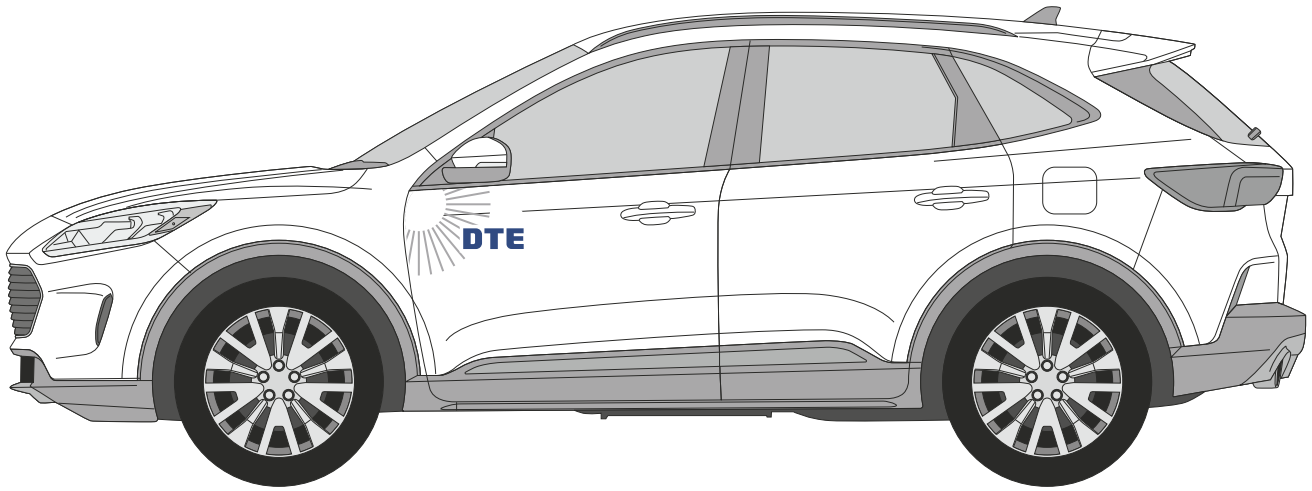


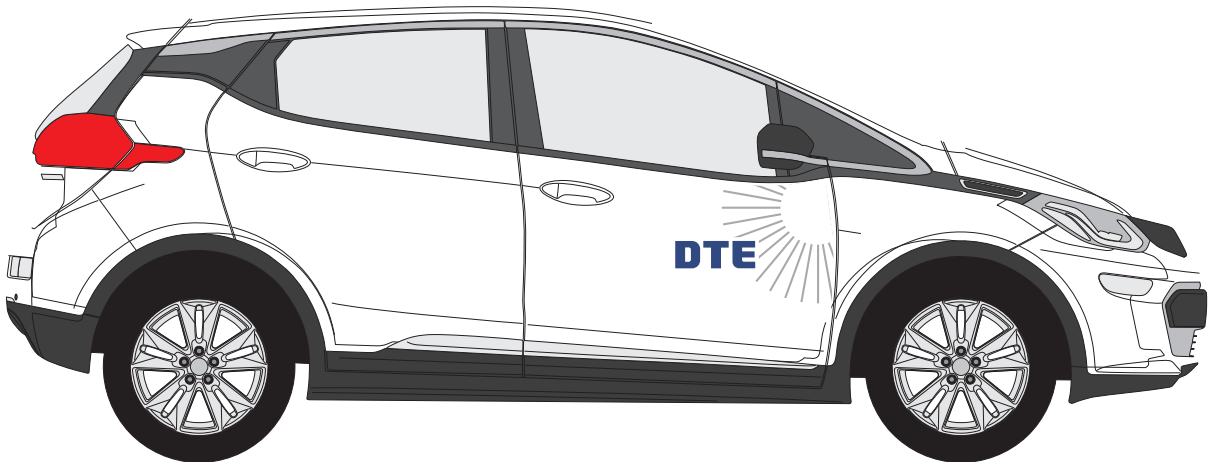
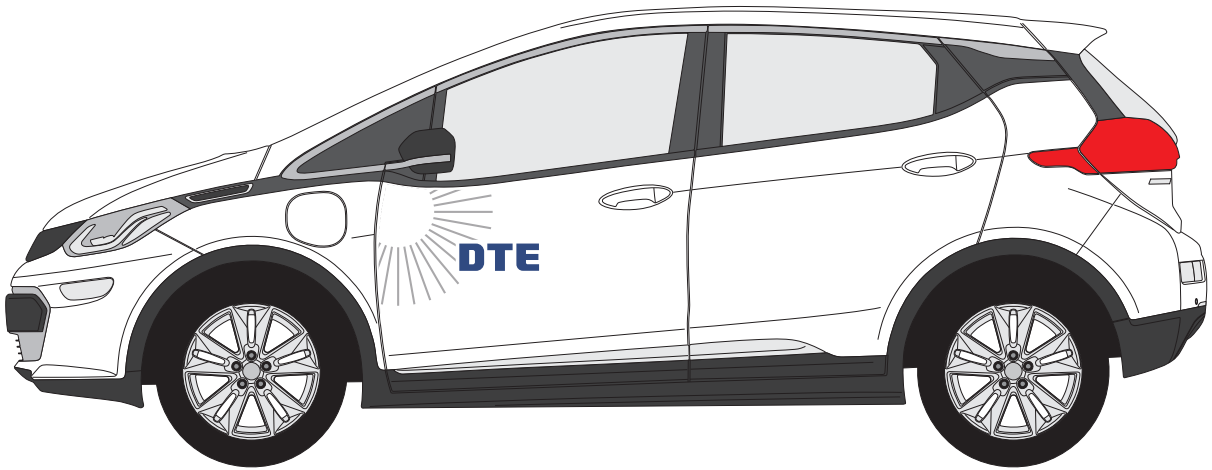
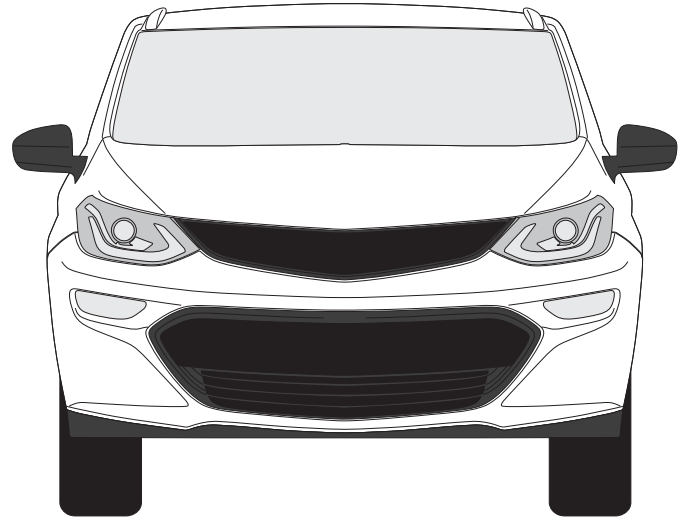
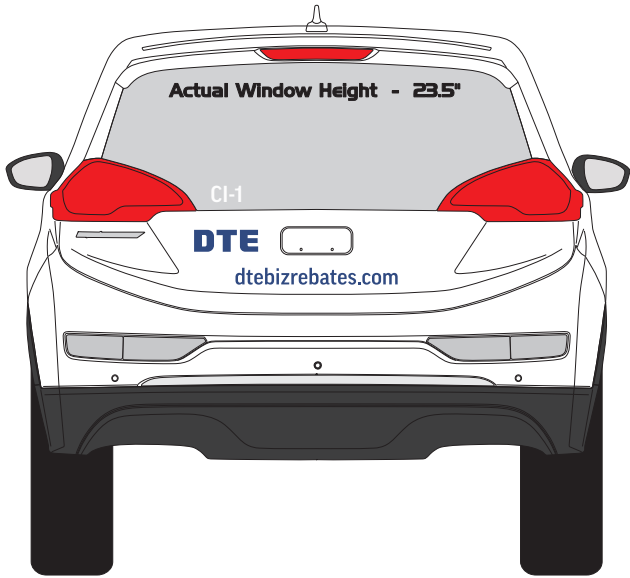
Want to see how this program can help your business? Visit blackhillsenergy.com/SBDI or call 888-391-8702.

Fleet Vehicles

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Homepage Banners

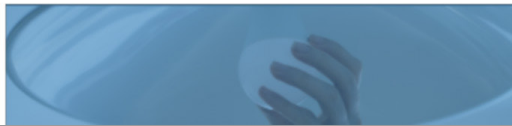
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Switch on the savings this autumn with 30% off specialty LEDs

Offer valid Nov. 15–30, 2022.

SHOP NOW



Gobble up these Google Nest deals, starting at \$1

Offer valid through Dec. 31, 2022.

SHOP NOW



Social Posts

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**DECK THE HALLS
FOR LESS**



**MAKE YOUR HOLIDAY
MERRY AND BRIGHT-ER**



**STOCK UP ON LIGHTS
AND SAVINGS**



**DECK THE HALLS
FOR LESS**